

CEDAR DELITE FURNITURE

COMPETITIVE COMPARISONS

		<i>CEDAR DELITE FURNITURE</i>	HARDWOOD FURNITURE	TREATED WOOD FURNITURE	PAINTED WOOD FURNITURE	PLASTIC FURNITURE	STEEL FURNITURE
<u>Brief Description</u>	Composition	<i>Western Red Cedar</i>	Teak, Eucalyptus, Oak	Hemlock, Pine, & Other Cheap Wood	Hemlock, Pine, & Other Cheap Wood	Mostly Petroleum	Mostly Iron
	Primary Source or Origin	<i>British Columbia Canada</i>	SE Asia	USA, China, SE Asia, South America, Russia, & etc.	USA, China, SE Asia, South America, Russia, & etc.	N/A	N/A
	Natural	Yes	Yes	Treated with Chemicals	Painted	Synthetic Polymers	Alloyed with Carbon
<u>Physical Properties</u>	Color	<i>Reddish Brown</i>	Medium Brownish Red	Pale Orangey Yellow	N/A	N/A	N/A
	Density	<i>Soft</i>	Hard	Medium to Hard	Medium to Hard	Medium to Hard	Hard
	Texture	<i>Fine</i>	Coarse	Coarse	Coarse	Fine	Fine
	Grain	<i>Straight</i>	Wavy	Irregular - Knotty	Irregular - Knotty	N/A	N/A
<u>Other Properties</u>	Ease of Working	<i>Excellent</i>	Poor	Satisfactory	Satisfactory	Poor	Poor
	Dimensional Stability Rating	<i>Excellent</i>	Satisfactory	Satisfactory	Satisfactory	Satisfactory	Excellent
	Durability	<i>Excellent</i>	Satisfactory	Excellent	Satisfactory	Excellent	Satisfactory
	Care & Maintenance	Yes	Yes	No	No	No	No
	Restoration	Yes	No	No	No	No	No
<u>Green Awareness</u>	Eco Friendly	Yes	No	No	No	No	No
	Sustainable / Renewable Resource	Yes	No	Yes	No	No	No
	Biodegradable & Recyclable	Yes	Yes	No	No	No	No
	ISO 14001 - International Environmental Standards	Yes	No	N/A	N/A	N/A	N/A
	FSC, SFI, & PEFC	Yes	No	Yes	Yes	N/A	N/A
<u>Manufacturing Awareness</u>	Cost	<i>Minimum</i>	Moderate	Minimum	Minimum	Excessive	Excessive
	Extraction of Non-Renewable Resources	No	No	Yes	Yes	Yes	Yes
	Carbon Footprint	<i>Minimum</i>	Minimum	Minimum	Minimum	Excessive	Excessive
	Energy Consumption	<i>Minimum</i>	Moderate	Moderate	Moderate	Excessive	Excessive